

## LITEMEDIA PRIVACY POLICY

This policy was last modified on September 16, 2017.

The web site you have entered (Lite.Media, its sub-domains and any services available therefrom, including any mobile versions of the web site or mobile applications) (the "Site") is operated by LiteMedia, LLC ("LiteMedia," "we" or "us"). We respect the your privacy rights and recognize the importance of protecting information collected from you and about you. This privacy policy (the "Privacy Policy") describes how we collect, use, and share that information. Your use of the Site constitutes your acceptance of this Privacy Policy.

### 1. Collection of Information

**a. We collect personally identifiable information when you voluntarily provide it to us.** We collect personally identifiable information from you in several different ways on the Site. Personally identifiable information means information that can reasonably used to identify you personally (such as your name, phone number, address, and email address). We collect this information when you voluntarily provide it to us (such as when you submit an inquiry or apply for a job online). You can choose not to provide the requested information, but you might not be able to take advantage of certain Site features.

**b. We automatically collect information about your browser or device and your use of the Site.** When you access and use the Site, our technology and tools may automatically collect and record certain non-personally identifiable information about your use of the Site (including your IP address, your browser type, the make and model of device used to view the Site, location information, unique device identifiers, and other information relating to your use of the Site, browser or device). We also use cookies to collect information about your use of and access to the Site to enhance your experience. Cookies are small bits of information that may be placed on your computer by websites you visit, applications you use, or advertisements you view. Cookies alone tell us nothing about who you are.

**c. Third-parties may also automatically collect information about you. Some embedded content on the Site may be served by third-party content providers.** Please note that these companies may also use cookies or other similar technologies to collect information about you, both on the Site and throughout the Internet. We do not have control over third-party information collection and use.

### 2. Use of Collected Information

We collect and use the types of information described above to assist in the administration and operation of the Site and to provide you an efficient, meaningful, and customized experience.

We may use the information to:

- Fulfill our obligations with respect to reason you volunteered the information (e.g., to respond to an inquiry, evaluate your job application, etc.);
- Allow you to participate in certain features of the Site;
- Improve the Site or our products and services;

- Optimize your experience on the Site (e.g., troubleshooting technical programs, storing your preferences, etc.);
- Notify you about changes to the Site (including this Privacy Policy); and
- Carry out our obligations and enforce our rights arising from arrangements between you and us.

### 3. Third-Party Websites and Third-Party Embedded Content.

We do not control the privacy policies of third-party web sites, our affiliates, service providers, and business partners which may be accessed, directly or indirectly, through your use of the Site. Any information you provide to, or that is collected by, third-party sites may be subject to the privacy policies of those sites (including third-party content embedded on the Site), if any. It is up to you to review the terms of use and privacy policy of third-party websites or third-party content originators.

### 4. How We Share Information

**a. Affiliates and Subsidiaries.** We may share your information collected on this Site with our subsidiaries or affiliated companies.

**b. Service Providers.** We may provide collected information to our service providers. They may use your information to perform services for us and may have access to, store and process your personal information to provide services on our behalf.

**c. Law Enforcement and Safety.** We may also share or disclose your information to comply with a court order or other legal obligation, to enforce the Site terms of use, and to protect the rights, property or safety of our users and other third-parties. We may disclose information to government or law enforcement officials or private parties as we determine, in our sole and absolute discretion, is necessary or appropriate to respond to claims or to comply with legal processes, to comply with laws, regulations or ordinances or to prevent or stop illegal, unethical or actionable activity.

**d. Business Transfer.** In the unlikely event that LiteMedia undergoes a merger, acquisition by another company or sale of its assets, your information will, in most instances, be part of the assets transferred.

### 5. Opting-Out of Information Use

As described above, we collect personally identifiable information about you when you voluntarily provide it to us, collect other information about you and your use of the Site automatically when you interact with us. If you do not want us to use your collected information as described above, please email us at [privacy@lite.media](mailto:privacy@lite.media) with such request. With respect to the Site's use of cookies and other similar technologies, by adjusting settings on your browser, you may elect not to allow cookies to be placed, and thus opt out of certain features of the Site and the Site's automatic collection of certain information about you.

### 6. Protection of Information

We use reasonable measures to safeguard your information in our possession. However, no data transmission over the Internet is completely secure and no security mechanism is impenetrable. Therefore, although we take steps to protect your information, we cannot guarantee the security of the information that we collect from you or the security of our servers or the Site. By accessing the Site, any transmission of information is at your own risk and you agree to assume all risk in connection with information sent to us or collected by us.

## 7. Foreign Jurisdiction.

The Site is designed for and targeted to United States audiences and are governed by and operated in accordance with the laws of the United States. We are not responsible under any privacy laws or local data protection laws in any jurisdiction other than the United States.

## 8. Children and Parents.

We respect children's privacy. We do not target or knowingly or intentionally collect personally identifiable information from children under the age of 13. By using the Site, you have represented and warranted that you are either 18 years of age or using the Site with the supervision of a parent or guardian. If you are under the age of 13, you may not use the Site. If you become aware that your child has provided us with personal information without your consent, please email us at [privacy@lite.media](mailto:privacy@lite.media).

## 9. Miscellaneous.

From time to time, we may modify this Privacy Policy to reflect, among other things, changes in the law or our information collection and use practices and such modifications shall be effective upon posting by LiteMedia. Your continued use of the Site after a revised Privacy Policy signifies your acceptance of the revised Privacy Policy. It is important that you review this Privacy Policy regularly to ensure you are updated as to any changes.

## 10. Contact Us.

If you have any general questions about this Privacy Policy or other aspects of the Site or would like to correct, update or erase information provided to us, please contact us at:

LiteMedia

Attention: Lite Media ([www.lite.media](http://www.lite.media)) Privacy Policy

2403 North Clybourn Avenue, Chicago, IL 60614, USA or Email: [Privacy@Lite.Media](mailto:Privacy@Lite.Media)